



An International
Associate of Savills

### 2025

# Marketin Minutes

**CROSSPOINT RESEARCH** 

### INVESTMENT MARKET





179.75 M€

Total investment volume, Q1 2025

**10%** *y-o-y* 

Office Yield

7.5%

**Industrial Yield** 

7.5%

Retail Yield

7.5%

165.35 M€

Total cross-border investment

25.7 M€

Average deal size

36.35 M€

Investment in the capital city

20% in total investment volume

60 M€

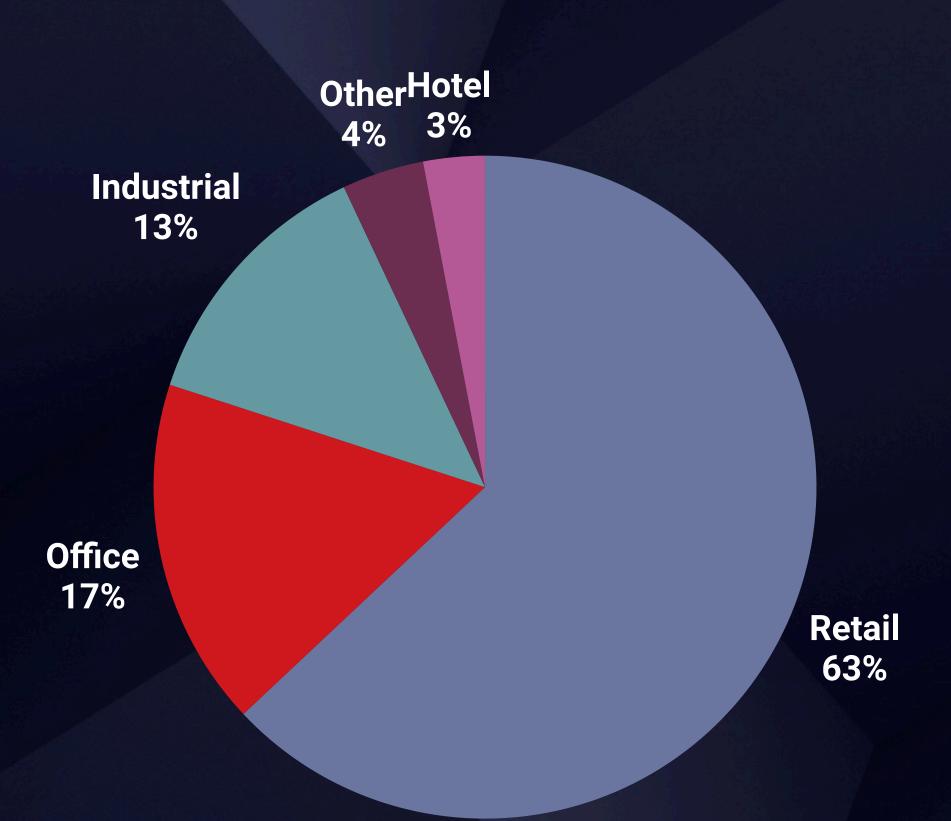
Largest transaction

### INVESTMENT MARKET





Investment by market sector, Q1 2025

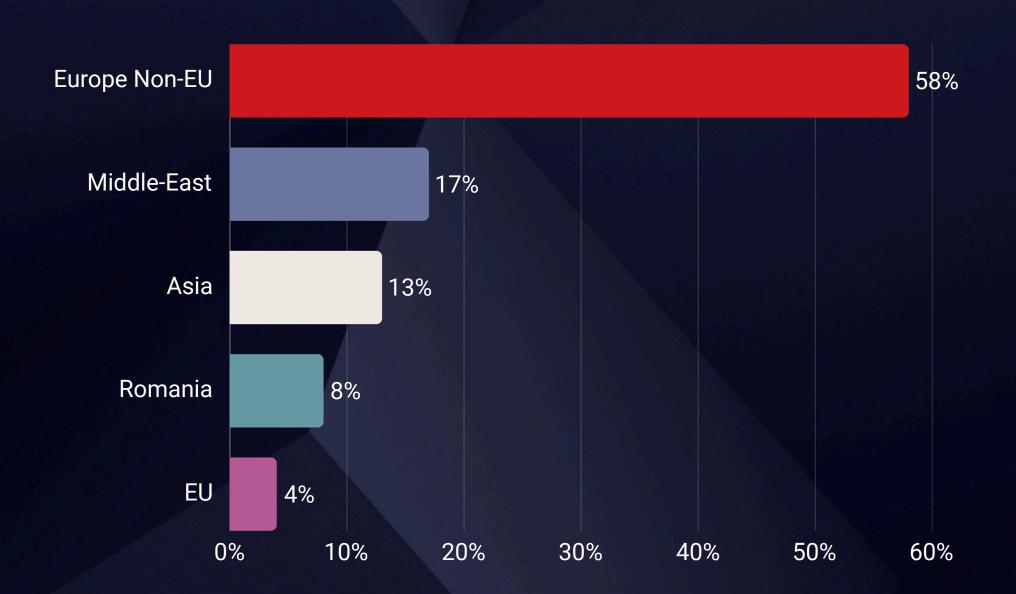


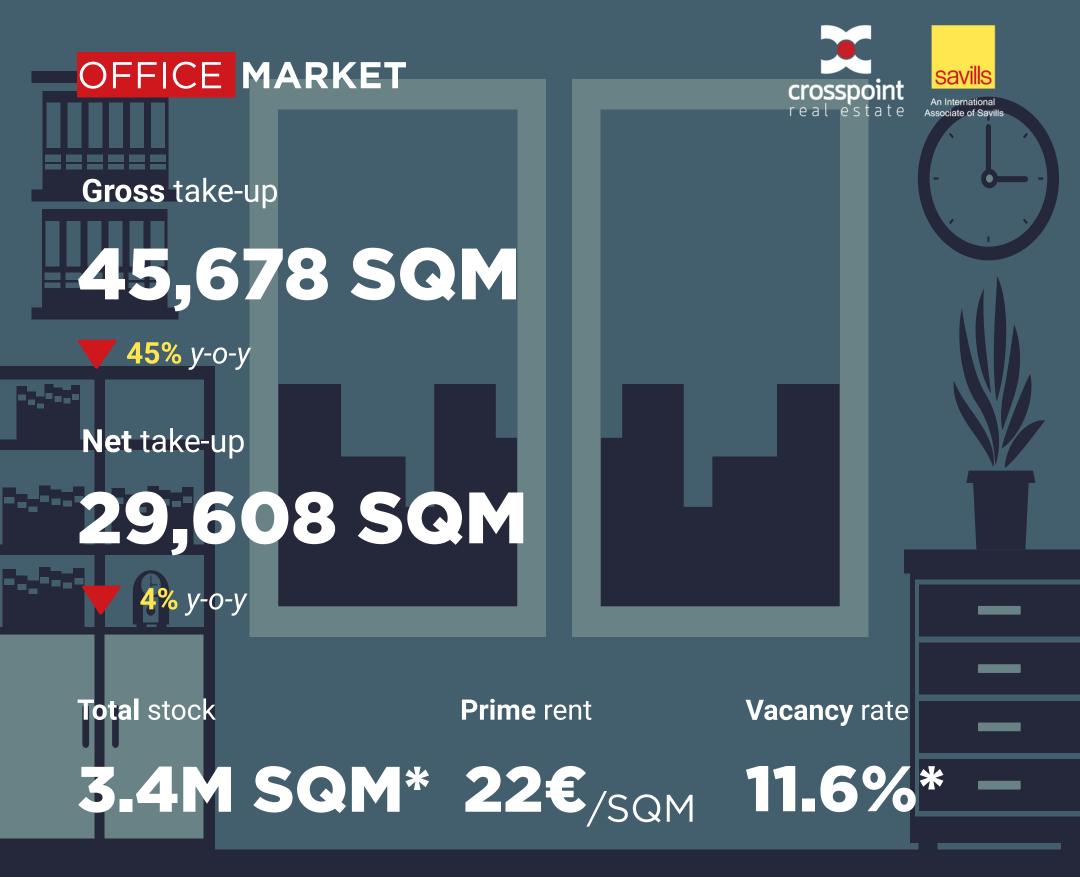
### INVESTMENT MARKET





### Investment breakdown by purchaser source of capital, Q1 2025





\*As of 2025, the calculation of Bucharest's office stock has been revised to exclude buildings completed prior to 2005 and those with a leasable area below 2,000 sqm. Accordingly, the vacancy rate variation relative to the 2024 report reflects the redefined stock.







Gross take-up breakdown, Q1 2025

Renewal/Renegotiation 35%

New lease 65%

### OFFICE MARKET





Net take-up, Q1 2025





Relocation 64%

### INDUSTRIAL MARKET





**Gross** take-up

### 134,190 SQM



**Net** take-up

109,043 SQM



Total stock

**7.5M SQM** 

**Development** completion

136,563 SQM

Vacancy rate

5%

**Prime** rent

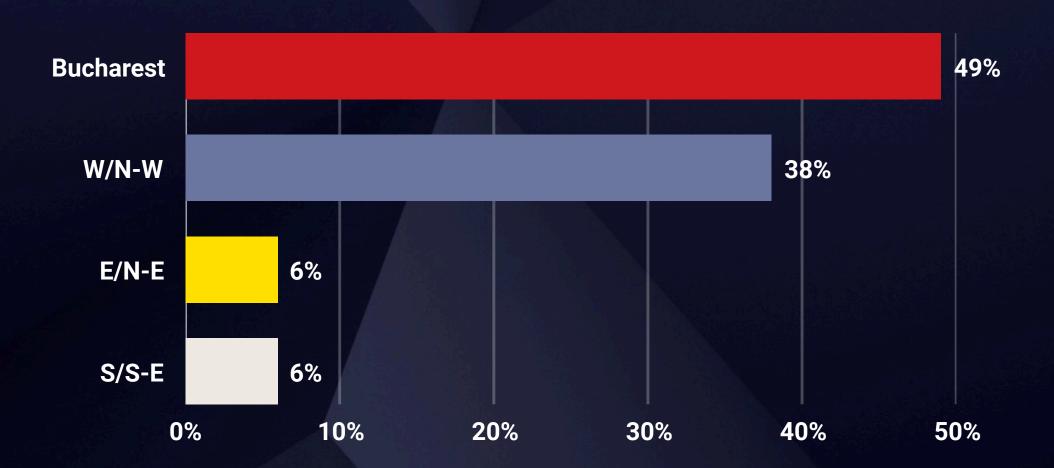
4.75€/SQM







#### **Demand breakdown** by area

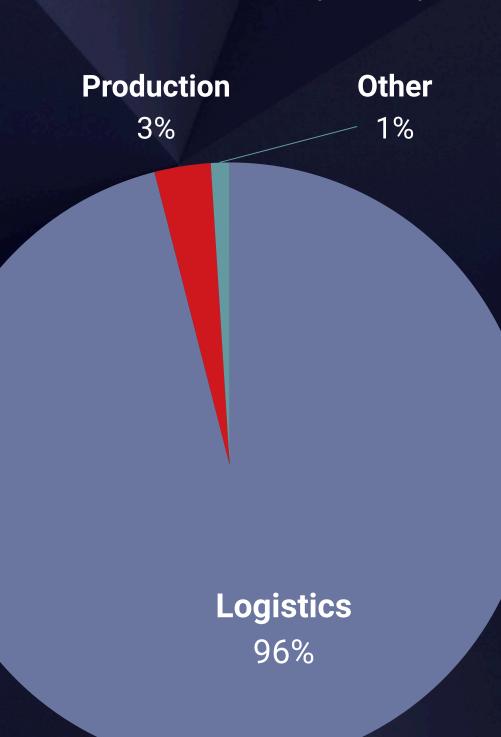


### INDUSTRIAL MARKET





#### Demand breakdown by activity



# RESIDENTIAL MARKET BUCHAREST & ILFOV



**Apartments** sales

11,275

Bucharest, Q1 2025

**5.5** % *y-o-y* 

1,960

Ilfov, Q1 2025

**2.5**% *y*-o-*y* 

36,892

Romania, Q1 2025

V

**4.9%** *y-o-y* 

Average price /sqm

2,090€

New units, Q1 2025

**Building** permits

**506** 

Bucharest & Ilfov, 2m 2025

**0.6** % y-o-y

4,535

Romania, 2m 2025



**3.4** % *y-o-y* 

# RESIDENTIAL MARKET BUCHAREST & ILFOV



**Apartment sales, Bucharest,** 2023-Q1 2025



# RESIDENTIAL MARKET BUCHAREST & ILFOV



Apartment sales, Ilfov, 2023- Q1 2025







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